



**PROGRAM IMP 2020 VIRTUAL**  
All times Central European Summer Time

Thursday September 3

**08:50-09:00 Meet and Greet**

**09:00-10:30 Morning Studio Segment: Welcome and Keynotes**

**10:30-11:00 Morning Coffee**

Paper session / track	Track 1: Sustainability (IMM SI)	Track 2: Actors in Relationships and Networks	Track 3: Resources and Value	Track 4: General track	Track 5: General track
<b>Paper session 1 (11:00-12:30)</b>  <b>Thursday September 3</b>	<b>Sustainability 1</b>  <i>Chair: Per Carlborg</i>  <b>Paper 1</b> - A start-up's collaboration pattern for sustainable transport – the case of	<b>Actors 1</b>  <i>Chair: Sabine Gebert-Persson</i>  <b>Paper 1</b> – Action space in business networks	<b>Resources 1</b>  <i>Chair: Nina Hasche</i>  <b>Paper 1</b> - Collaborative Social Media Resource Mobilisation in an	<b>Innovation and Entrepreneurship 1</b>  <i>Chair: Aino Halinen</i>  <b>Paper 1</b> - The dual influence of sustainable business models and innovation processes	<b>Digitalisation 1</b>  <i>Chair: Jens Eklinder Frick</i>  <b>Paper 1</b> - A digitally disrupted network through the IMP lenses:

	<p>networked platforms, electrical and autonomous vehicles</p> <p><i>Frida Lind and Lisa Melander</i></p> <p><b>Paper 2</b> - Mobilizing change in an industry network for commercializing a sustainable innovation</p> <p><i>Outi Keränen, Tuula Lehtimäki, Hanna Komulainen and Pauliina Ulkuniemi</i></p>	<p><i>Håkan Håkansson and Lars-Erik Gadde</i></p> <p><b>Paper 2</b> - A longitudinal perspective on institutional logics: Insights from public-private collaboration projects in Brazil</p> <p><i>Emilene Leite and Mads Bruun Ingstrup</i></p> <p><b>Paper 3</b> - When ideas clash</p> <p><i>Johan Fröberg, Peter Thilenius and Sabine Gebert Persson</i></p>	<p>Entrepreneurial Firm Network</p> <p><i>Conor Drummond, Helen McGrath and Tom O'Toole</i></p> <p><b>Paper 2</b> - Trust in the sharing economy</p> <p><i>Louise Pelgander, Christina Öberg and Louise Hellberg</i></p> <p><b>Paper 3</b> - Immaterial resource transfer in temporal strategic nets</p> <p><i>Leanne Johnstone, Madelen Lagin and Christina Öberg</i></p>	<p><i>Synnøve Rubach</i></p> <p><b>Paper 2</b> - Innovation of product meanings and interactions with a key interpreter</p> <p><i>Kazutaka Komiya, Shuichi Akiyama, Junji Inoguchi and Woonho Kim</i></p> <p><b>Paper 3</b> - The “what’s” and “how’s” of a Nordic system innovation Compensating for routine group input of</p>	<p>the case of video game industry</p> <p><i>Vojtech Klezl and Stephen Kelly</i></p> <p><b>Paper 2</b> - Exploring the Determinants of i-businesses Performance: preliminary evidence from Software-as-a-Service (SAAS) providers in Australia and South Korea</p> <p><i>Hea Sun Lee, Margaret Matanda and Peter Naude</i></p> <p><b>Paper 3</b> - Digitalisation and resource structures within an international industrial network</p> <p><i>Lars-Johan Åge, Jens Eklinder Frick, Vincent</i></p>
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				antibiotics in animal-based food production  <i>Alexandra Waluszewski, Kristin B. Munksgaard, Debbie Harrison and Aino Halinen-Kaila</i>	<i>Fremont and Aihie Osarenkhoe</i>
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**12:30-13:30 Lunch**

<b>Paper session 2 (13:30-15:00)</b>  <b>Thursday September 3</b>	<b>Sustainability 2</b>  <i>Chair: Enrico Baraldi</i>	<b>Actors 2: Relational Contracting and Relational Mechanisms</b>  <i>Chair: Maria Landqvist</i>	<b>Resources 2</b>  <i>Chair: Lena Bygballe</i>	<b>Innovation and Entrepreneurship 2</b>  <i>Chair: Christina Öberg</i>	<b>Digitalisation 2</b>  <i>Chair: Dawn Hunter</i>
	<b>Paper 1 - Governing towards a low-carbon economy-linking policy practices with market practices</b>  <i>Lars-Gunnar Mattsson and Svenne Junker</i>	<b>Paper 1 - A longitudinal study on structural power and power use interaction with buyer-supplier relationship development</b>	<b>Paper 1 - Creativity in IMP Thinking: A Resource Interaction Perspective</b>  <i>Roberta Bocconcelli, Alessandro Pagano and Silvia Ranfagni</i>	<b>Paper 1 - Actor and process considerations when integrating small innovation acquisitions</b>  <i>Gert Human, Awie Vlok and Katelyn Anderson</i>	<b>Paper 1 - Internet of Things and business networks. A system of systems approach</b>  <i>Catherine Pardo, Bjorn Ivens and Ruiqi Wei</i>

	<p><b>Paper 2 - The Sustainability of Solar Photovoltaic Renewable Energy: An Institutional and Network Perspective</b></p> <p><i>Stephanie Kay Ann Cheah and Brian Low</i></p> <p><b>Paper 3 - Framing a Global Challenge through the Resource Interaction Approach: Antibiotic Resistance as a Complex Set of Resource Interfaces</b></p> <p><i>Enrico Baraldi and Sofia Wagrell</i></p>	<p><i>Hannu Makkonen, Dariusz Siemieniako and Maciej Mitrega</i></p> <p><b>Paper 2 - Exploring resource versatility in business networks: Cases of start-ups' interaction patterns</b></p> <p><i>Maria Landqvist, Anna Dubois, Elsebeth Holmen, Frida Lind and Ann-Charlott Pedersen</i></p>	<p><b>Paper 2 - Resource interdependencies in capital equipment sales - the role of open book accounting</b></p> <p><i>Johnny Lind and Per Christian Ahlgren</i></p> <p><b>Paper 3 - Initiating a circular network: Quantifying monetary and carbon trade-offs in butterfly resource interactions</b></p> <p><i>Lena Bygballe, Bente Flygansvær and Debbie Harrison</i></p>	<p><b>Paper 2 - Orchestrating resources in innovation processes</b></p> <p><i>Edith Andresen, Christina Öberg and Carl Westergren</i></p> <p><b>Paper 3 - An interlacing process perspective of innovating in networks by business and institutional actors</b></p> <p><i>Christopher J. Medlin and Jan-Åke Törnroos</i></p>	<p><b>Paper 2 - Enhancing of experts' knowledge while constructing a machine learning system –defining a healthcare's problem domain</b></p> <p><i>Jari Ruokolainen and Jialei Yang</i></p> <p><b>Paper 3 - Reflecting on the launch of a digital transformation project in a construction company – challenges around the adoption of digital tools and technologies</b></p> <p><i>Emma Reid, Dawn Hunter, Heather Tarbert, Matthew Frew and Theo Tzanidis</i></p>
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**15:00-15:30 Afternoon Coffee**

<p><b>Paper session 3 (15:30-17:00)</b></p> <p><b>Thursday September 3</b></p>	<p><b>Sustainability 3</b></p> <p><i>Chair: Thomas Hoholm</i></p> <p><b>Paper 1 - A collaborative network-based model for the transition to sustainable electricity</b></p> <p><i>Ana Freitas, Mônica Abreu, Fabiana Ferreira, João Proença and Robson Rocha</i></p> <p><b>Paper 2 - Business Cases' for Innovation in Mature Networks</b></p>	<p><b>Actors 3</b></p> <p><i>Chair: Johan Kask</i></p> <p><b>Paper 1- Prosumerism - imprinted business network change and its main beneficiary</b></p> <p><i>Vojtech Klezl and Johan Kask</i></p> <p><b>Paper 2 - The quest for customer delight in times of digitalization: measurement,</b></p>	<p><b>Value</b></p> <p><i>Chair: Sofia Wagrell</i></p> <p><b>Paper 1 - Network relationships and value appropriation during the formation of a new digitized company</b></p> <p><i>Aleksandra Hauke-Lopes, Milena Ratajczak-Mrozek and Marcin Wieczerzycki</i></p> <p><b>Paper 2 – Value creation of a hospital in use</b></p> <p><i>Åse Linné, Malena Havenvid, Sofia</i></p>	<p><b>Interaction and Relationships</b></p> <p><i>Chair: Frida Lind</i></p> <p><b>Paper 1 - The winner doesn't take it all: On social media interaction in sports</b></p> <p><i>Christofer Laurell and Christina Oberg</i></p> <p><b>Paper 2 - Developing new business relationships in corporate entrepreneurship initiatives</b></p>	<p><b>Strategizing and Organizing</b></p> <p><i>Chair: Victor Eriksson</i></p> <p><b>Paper 1 - A Strategizing Perspective on New Logistics Solutions in Construction Projects</b></p> <p><i>Andreas Ekeskär and Malena Havenvid</i></p> <p><b>Paper 2 - Embeddedness in the permanent and temporary network: organising construction</b></p>
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	<p><i>Stefania Sardo, Luis Araujo and Thomas Hoholm</i></p> <p><b>Paper 3 - The negative outcomes of the implementation of sustainable business practice in the supply chain: A study in the Portuguese automobile industry</b></p> <p><i>Liane Pinho Dos Santos, João Proença and Raquel Meneses</i></p>	<p><b>antecedents, and effects</b></p> <p><i>Raphael Stange, Paul Scheffler and Kerstin Büttner</i></p> <p><b>Paper 3 - The interface between B2B and B2C: the example of cruise industry</b></p> <p><i>Tibor Mandjak, Julian Hofmann, Mustafeed Zaman, Laurent Fedi, Alexandre Lavissiere, Romain Sohier, Melinda Jászberényi and András Munkácsy</i></p>	<p><i>Wagrell and Viktoria Sundquist</i></p> <p><b>Paper 3 - The Influence of a Dyadic Coopetitive Relationship on The Surrounding Network</b></p> <p><i>Shuwei Jiang and Annika Tidström</i></p>	<p><i>Frida Lind and Finn Wynstra</i></p>	<p><b>transport in dense cities</b></p> <p><i>Victor Eriksson and Viktoria Sundquist</i></p> <p><b>Paper 3 - Investigating the impact of SME servitization on strategic net structure</b></p> <p><i>Ariane von Raesfeld, Xander Stegehuis and Lambert Nieuwenhuis</i></p>
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**17:00-17:10 End Studio Segment: Goodnight**



## Friday September 4

08:50-09:00 **Meet and Greet**

09:00-09:30 **Morning Studio Segment: Kick-off the second day**

Paper session / track	Track 1: Sustainability (IMM SI)	Track 2: Actors in relationships and Networks	Track 3: Resources and Digitalisation	Track 4: Innovation and Entrepreneurship, SCM
<b>Paper session 4 (09:30-10:30)</b>  <b>Friday September 4</b>	<b>Sustainability 4: The Need for Circularity</b>  <i>Chair: Chiara Cantu</i>  <b>Paper 1</b> - Circular networks: The context of the active packaging  <i>Chiara Cantù and Annalisa Tunisini</i>	<b>Actors 4: The Importance of Public Procurement</b>  <i>Chair: Morten Abrahamsen</i>  <b>Paper 1</b> - Pre-tender phase communication during public procurement process - Expectations and perceptions  <i>Anne-Maria Holma</i>	<b>Resources 3: Understanding Resource Interaction</b>  <i>Chair: Klas Hedvall</i>  <b>Paper 1</b> - Resource Interaction: Towards a common understanding?  <i>Nina Hasche, Klas Hedvall, Frans Prekert, Morten H. Abrahamsen, Heli</i>	<b>Innovation and Entrepreneurship 3</b>  <i>Chair: Annika Tidström</i>  <b>Paper 1</b> - Institutional entrepreneurs in public-private innovation networks: Emergence of a new actor for innovation in an entrepreneurial hospital  <i>Timo Alalääkkölä and Tuija Mainela</i>



	<p><b>Paper 2</b> - Emergence and management of circular value networks: insight from five case studies</p> <p><i>Erwan Mouazan</i></p>	<p><b>Paper 2</b> - Why is it so hard to develop relationships in public procurement? The impact of early interaction</p> <p><i>Anne-Maria Holma and Outi Keränen</i></p>	<p><i>Aramo-Immonen, Enrico Baraldi, Roberta Bocconcelli, Per Carlborg, Jens Eklinder Frick, Debbie Harrison, Lei Huang, Lars Huemer, Johan Kask, Alessandro Pagano, Andrea Perna, León Poblete, Milena Ratajczak-Mrozek and Sofia Wagrell</i></p>	<p><b>Paper 2</b> - Start up-Consultant relationship in European funding application</p> <p><i>Luigi Mersico, Antonella La Rocca, Alessandro Pagano and Andrea Perna</i></p>
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10:30-11:00 **Morning Coffee**

11:00-12:00 **Meet the Editors Session**

12:00-13:00 **Lunch**

<p><b>Paper session 5 (13:00-14:30)</b></p> <p><b>Friday September 4</b></p>	<p><b>Sustainability 5:</b></p> <p><i>Chair: Frans Prenkert</i></p> <p><b>Paper 1 - The dark side of business-NGOs collaboration for</b></p>	<p><b>Actors 5:</b></p> <p><i>Chair: Malena Havenvid</i></p> <p><b>Paper 1 – Managers, Minds and Machines in the Age of Artificial</b></p>	<p><b>Digitalisation 3: Actors, Relationships and Transactions</b></p> <p><i>Chair: Tibor Mandjak</i></p> <p><b>Paper 1 - The actor inside industrial networks: Where,</b></p>	<p><b>SCM 1: Learning and Development</b></p> <p><i>Chair: Lars Huemer</i></p> <p><b>Paper 1 - Who develops the suppliers? The role of</b></p>
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	<p><b>sustainable development: the case of corporate volunteering</b></p> <p><i>Pawel Brzustewicz and Aldona Glińska-Neweś</i></p> <p><b>Paper 2 - Collaborative business models in a Base-of-the-Pyramid context: a systematic literature review</b></p> <p><i>Ariane Von Raesfeld, Tamara Oukes, Frank Berkers, and David Langley</i></p> <p><b>Paper 3 - The fair trade of environmental effects and regional disparities</b></p>	<p><b>Intelligence: Extending the Network Picture Discussion</b></p> <p><i>Christina Öberg, Andrea Geissinger and Rasmus Nykvist</i></p> <p><b>Paper 2 - The role of social capital in B2B relationships in Russia</b></p> <p><i>Julia Bondeli, Malena Havenvid and Hans Solli-Sæther</i></p> <p><b>Paper 3 - The Moral Grounds of Business Relationships</b></p> <p><i>Olof Wadell</i></p>	<p><b>when, and how do Artificial Intelligence algorithms sit?</b></p> <p><i>Simone Guercini and Christopher J. Medlin</i></p> <p><b>Paper 2 - Digitalization and customer relationship: which influences the other?</b></p> <p><i>Tibor Mandjak, Judit Simon, Zsuzsanna Szalkai, Erika Hlédik and Edit Neumann-Bódi</i></p> <p><b>Paper 3 - Digitized B2B Transactions - Open Issues</b></p>	<p><b>the network in bringing about supplier development</b></p> <p><i>Leandro dos Santos, Elsebeth Holmen and Ann-Charlott Pedersen</i></p> <p><b>Paper 2 - Investigating network effects for lean production – Case study of Norwegian automotive supplier at Norwegian Industrial Park</b></p> <p><i>Daria Kovalevskaya, Elsebeth Holmen, Ann-Charlott Pedersen and Aristidis Kaloudis</i></p> <p><b>Paper 3 - Supply network diversity and the focal firm's long-term competitiveness – The moderating</b></p>
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	<i>Christina Öberg and Håkan Aronsson</i>		<i>Steve Muylle, Amit Basu, Willem Standaert and Nils Van Den Steen</i>	<b>effect of network capability</b>  <i>Andrea Gelei and Zsófia Kenesei</i>
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**14:30-15:00 Afternoon Coffee**

<b>Paper session 6 (15:00-16:30)</b>  <b>Friday September 4</b>	<b>Sustainability 6:</b>  <i>Chair: Nina Hasche</i>  <b>Paper 1 - Resistance to change and antimicrobial resistance. Antibiotics as a value adding resource in animal-based food industry network: The case of the Marche region</b>	<b>Actors 6:</b>  <i>Chair: Emilene Leite</i>  <b>Paper 1 - Competition and Cooperation within MNE: A parent-subsidiary relationship study</b>  <i>Emilene Leite, Katarina Lageström, Roger Schweizer and Cecilia Pahlberg</i>	<b>International Business: Dynamics of Internationalisation Processes</b>  <i>Chair: Milena Ratajczak-Mrozek</i>  <b>Paper 1 - Internationalization through B2B digital platforms: how artificial intelligence supports and facilitates SMEs' internationalization processes</b>  <i>Ruiqi Wei</i>	<b>SCM 2: Structures and Methods</b>  <i>Chair: Judy Zolkiewski</i>  <b>Paper 1 - Research on triads in supply networks: a systematic review and research agenda</b>  <i>Victor Eriksson</i>
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	<p><i>Alessandro Cinti, Andrea Perna and Alexandra Waluszewski</i></p> <p><b>Paper 2 - Sustainability-driven interaction and buyer-seller relationship in the fashion supply chain</b></p> <p><i>Andrea Runfola, Matilde Milanese and Simone Guercini</i></p> <p><b>Paper 3 - Uncovering the temporal dimension of network pictures for transitions to sustainability – The context of agility</b></p> <p><i>Rumy Narayan, Annika Tidström and Georg Macher</i></p>	<p><b>Paper 2 - Business Paradigm: explanation of the varieties of interactions, examples from Togo and Vietnam</b></p> <p><i>Tibor Mandjak, Tihamér Margitay, Marius Achi and Bendeguz Mandjak</i></p>	<p><b>Paper 2 - The impact of company's attitude to network position development on phases of its internationalisation process</b></p> <p><i>Krzysztof Fonfara, Łukasz Małys and Milena Ratajczak-Mrozek</i></p>	<p><b>Paper 2 - Servitization as a Tool to Change the Rules of the Game</b></p> <p><i>Scott Wagstaff, Jamie Burton and Judy Zolkiewski</i></p> <p><b>Paper 3 - In search of non-positivist case study research</b></p> <p><i>Louise Knight and Thomas Johnsen</i></p>
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**16:30-17:00 End Studio Segment: Farewell**