

Program for IMP 2020 Doctoral Colloquium, 2nd of September

All times Central European Summer Time

07.45 Meet and Greet

08.00 Morning Studio Segment: Welcome by Frans Prenkert and Keynote by Debbie Harrison

09.00 Coffee break

09.15 Discussion of students proposal 1 (in parallel sessions)

Group A	Group B	Group C
Xander Stegehuis University of Twente <i>“There is no I in servitization”</i>	Hannele Haapio Jyväskylä University School of Business and Economics <i>“Transformation of marketing in changing business landscape”</i>	Louise Pelgander Örebro University School of Business <i>“Value creation in the sharing economy”</i>
1 st Discussant- Per Carlborg 2 nd Discussant- Helen McGrath	1 st Discussant- Catherine Sutton-Brady 2 nd Discussant- Lars Huemer	1 st Discussant- Peter Naude 2 nd Discussant- Nina Hasche

10.15 Coffee break

10.30 Discussion of students proposal 2 (in parallel sessions)

Group A	Group B	Group C
Sonali Tripathi University of Sydney Business School <i>“Adding value through service innovation in a logistics service provider firm”</i>	Hea Sun Lee University of Sydney Business School <i>“The effects of marketing and technological capabilities, organizational ambidexterity and website interactivity enhancing i-business performance”</i>	Shuwei Jiang University of Vaasa <i>“The bright and dark sides of coopetition”</i>
1 st Discussant- Per Carlborg 2 nd Discussant- Helen McGrath	1 st Discussant- Lars Huemer 2 nd Discussant- Catherine Sutton-Brady	1 st Discussant- Nina Hasche 2 nd Discussant- Peter Naude

11.30 Lunch break

12.30 Discussion of students proposal 3 (in parallel sessions)

Group A	Group B	Group C
<p>Sara Shahin Moghadam Örebro University School of Business</p> <p><i>“Understanding business network dynamics using agent-based modelling and simulation”</i></p>	<p>Jana Kochova Alliance Manchester Business School</p> <p><i>“Performance-based contracting in the age of big data analytics”</i></p>	<p>Oliver Kennedy University of Liverpool</p> <p><i>“How can regional policy support national agendas to tackle modern slavery?”</i></p>
<p>1st Discussant- Helen McGrath 2nd Discussant- Per Carlborg</p>	<p>1st Discussant- Catherine Sutton-Brady 2nd Discussant- Lars Huemer</p>	<p>1st Discussant- Peter Naude 2nd Discussant- Nina Hasche</p>

13.30 Coffee break

13.45 Discussion of students proposal 4 (in parallel sessions)

Group A	Group B	Group C
<p>Mariia Syväri Turku School of Economics</p> <p><i>“Evolution of a sustainability-oriented business model – An institutional and systemic perspective”</i></p>	<p>Eduardo Jiménez Universitat Jaume I</p> <p><i>“Cluster organization sustainability reporting – An insight into Basque SMEs from a sectorial perspective”</i></p>	<p>Timo Alaläkköla University of Oulu Business School</p> <p><i>“Innovation in public-private interactions in healthcare”</i></p>
<p>1st Discussant- Per Carlborg 2nd Discussant- Helen McGrath</p>	<p>1st Discussant- Lars Huemer 2nd Discussant- Catherine Sutton-Brady</p>	<p>1st Discussant- Nina Hasche 2nd Discussant- Peter Naude</p>

14.45 Coffee break

15.00 End Studio Segment: Farewell by Catherine Sutton-Brady

15.15 Coffee break

15.30 Discussion of students proposal 5 (in one session)

Group A
<p>Thi Phuong Van Örebro University School of Business</p> <p><i>“Business model innovation – Drivers and outcomes”</i></p>
<p>1st Discussant- Helen McGrath 2nd Discussant- Per Carlborg</p>